

**CALL FOR ENTRIES** (LCC welcomes all artists- professional, amateur and student)

**Name of Venue:** Leander, TX (Wall is located at 301a N, US-183, Leander, TX 78641)

**Work Media:** Mural

**Work Size:** Large scale approx. 29 foot X 13 foot.

**Why are we doing this?**

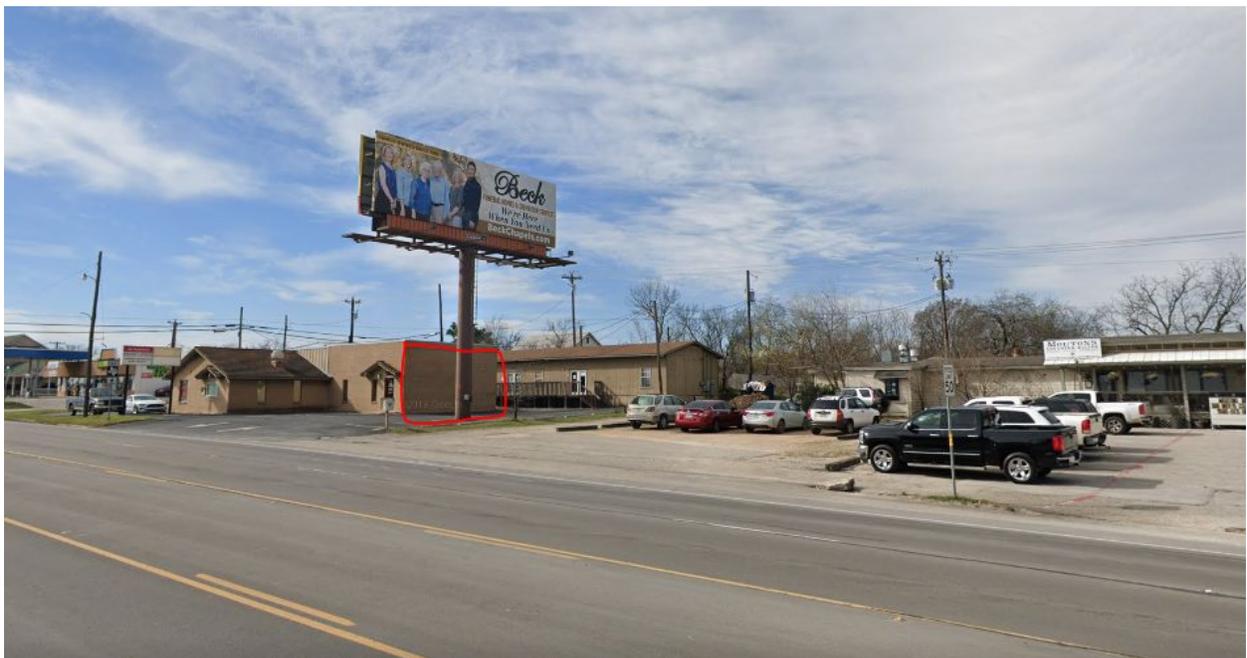
We would like for this mural to serve as a welcome to Leander along with the goal of promoting our Old Town and Northline districts.

**Who is the Target Audience?** Guests and people in Leander.

**What is the Objective?** Create a fun sign that showcases the area and serves as a potential photo backdrop to help create more awareness for each of these districts.

**What is the Project's 'Single Message'?** Love Leander

**What is the Project's 'Tone'?** Fun, whimsical, bright



**Entry Requirements:** Each artist may submit up to 3 pieces for consideration. Supplies used must be durable outdoors in all temperatures & weather with little to no maintenance necessary for 5-10yrs minimum, and must be appropriate for all ages.

**APPLICATION REQUIREMENTS:**

1. Art must be of original design and execution
2. Cover letter describing exhibition proposal & detail of materials
3. Must be available for installation during the designated installation period
4. Submit Artist Resume including; biography, educational background, and exhibition record.
5. Proposed budget.

Optional: website &/or social media links

**Timeline:** March 2020 - May 15th, 2020

**Entries Due:** **Friday, March 6, 2020**

**Selection Process:** Appointed members of the Leander Chamber of Commerce & Visitors Center will accept and review all entries. Finalists will be judged on creativity, overall aesthetics, and budget.

**Notification to artist:** Artists will be notified via email on or before Friday, March 13 if they have been selected.

**Accepted Artwork:** The selected artist will be paid 25% upon acceptance, 25% once the mural is 50% complete and the final 50% upon the completed installation of the mural.

**Reception:** TBD

**Publicity:** Art will be publicized on the Leander Chamber of Commerce website & social media, published in the Living Leander Magazine as well as the City of Leander website & social media. Local news outlets will be notified of the installation and reception and will provide media coverage.

**Copyrights:** The artist selected will be required to sign a release of all copyrights over to the Leander Chamber of Commerce.

**Contact:** Bridget Brandt, President Leander Chamber

**About Leander:**

Leander lies on the northeast edge of Texas' Hill Country, roughly ten miles due west of Interstate 35 on US 183, just north of Austin TX. Since 2000, the community has grown from 7,600 to nearly 60,000, and is one of the fastest growing towns in Texas.

**IDEAS:**

